

{ DIGITAL SIGNAGE } content, hardware and network management

Digital signage is the next generation of mass media communication, which can provide your business with a fast, easy, and reliable way to target your message. With remotely controlled content distribution and playback, your options are limitless while your message remains impactful and relevant. Electronic Art can provide everything you need to start from scratch or effectively use your existing digital sign networks.



CREATE: Content is King!

Digital Content = Dynamic Content. Electronic Art can help you get the most out of your digital sign network with creative, relevant and dynamic content. With digital content, you can display a wide range of media types including high definition images, video, RSS feeds, database xml, live video and even touch screen-enabled interactive content. From fully customized designs to template-driven packages and everything in between, Electronic Art will create the dynamic content to provide ROI all year long.

MANAGE: Software platforms for any network

One sign or a thousand, we have a scalable platform to meet the needs of your specific network, no matter the size. Remotely controlled and managed content distribution gives you immediacy and flexibility while keeping management of larger networks hassle-free. Electronic Art provides some of the best in the business such as **Scala**, **Stinova**, and **WebDT** giving you reliable options that will bring your network to life. We can set you up to manage it in-house, or we can manage it for you.

APPEAL: Start off with the right hardware

Choosing the right screens for your venue will ensure that your message gets noticed and lasts for years. Electronic Art provides durable commercial-grade hardware from some of the best brands in the industry. We can help you select the right hardware solution to fit your needs and budget. Our solution will help you deliver a lower total cost of ownership while bringing your beautifully-designed content to life.



NEXT STEPS

Start experiencing the benefits of interactive digital signage now! Call Electronic Art today. We'd be glad to discuss your business goals and quote the best options to suit your needs.

Contact our sales team: (513) 321-1771 or online at: www.ElectronicArt.com
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